University of California, Irvine

Established: 1965
Location: Irvine, CA
Nickname: Anteaters
Conference: NCAA Div. I - Big West

Current Revision Date: 05/10/21

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Approved University colors or the "PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

PANTONE 123 C
CMYK: 0, 19, 89, 0 | RGB: 255, 199, 44
MADEIRA Rayon: 1171 | RA: 2408

PANTONE 289 C
CMYK: 100, 76, 12, 70 | RGB: 12, 35, 64
MADEIRA Rayon: 1368 | RA: 2387

PANTONE 285 C
CMYK: 90, 48, 0, 0 | RGB: 0, 114, 206

PANTONE 7685 C
CMYK: 95, 69, 0, 0 | RGB: 44, 86, 151

PANTONE 789 C
CMYK: 0, 9, 100, 0 | RGB: 255, 209,
MADEIRA Rayon: 1000 | RA: 2296

Note: PMS 123 should be used with PMS 289, and PMS 109 should be used with PMS 285. PMS 123 and PMS 285 are not approved to be used together.

University of California, Irvine®
UC Irvine®
UCI®
UCI Anteaters®
Anteaters®
Zot®
Zot Zot!®
UC Irvine Health®
Eater Nation™
Rip 'Em Eaters™

Yellow
PANTONE 123 C
CMYK: 0, 19, 89, 0 | RGB: 255, 199, 44
MADEIRA Rayon: 1171 | RA: 2408

Light Blue
PANTONE 285 C
CMYK: 90, 48, 0, 0 | RGB: 0, 114, 206

Blue
PANTONE 7685 C
CMYK: 95, 69, 0, 0 | RGB: 44, 86, 151

Yellow 2
PANTONE 109 C
CMYK: 0, 9, 100, 0 | RGB: 255, 209,
MADEIRA Rayon: 1000 | RA: 2296

Black
PANTONE Process Black C
CMYK: 0, 0, 0, 100 | RGB: 0, 0, 0
MADEIRA Rayon: 1000 | RA: 2296

Location: Irvine, CA
Nickname: Anteaters
Mascot Name: Peter the Anteater
Established: 1965
Conference: NCAA Div. I - Big West

1.5" or Larger Diameter
Small Applications: 1.5" - 0.75" Diameter

Page 1/2

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• University seal permitted on products for resale (reviewed on a case-by-case basis).
• No alterations or overlaying graphics to seal permitted.
• University licenses consumables (must have expiration date on packaging).
• University licenses health and beauty products.
• University permits numbers on products for resale.
• Mascot caricatures permitted.
• Cross licensing with other marks may be permitted with an additional agreement.

• No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
• No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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