



University of California, Irvine

Current Revision Date: 05/10/21

Established: 1965

Location: Irvine, CA

Nickname: Anteaters

Mascot Name: Peter the Anteater

Conference: NCAA Div. I - Big West

Verbiage

University of California,
Irvine®
UC Irvine®
UCI®
UCI Anteaters®
Anteaters®

Eaters®
Zot®
Zot Zot!®
UC Irvine Health®
Eater Nation™
Rip 'Em Eaters™

Yellow	Dark Blue	Light Blue	Blue	Yellow 2	Black
PANTONE 123 C CMYK: 0, 19, 89, 0 RGB: 255, 199, 44 MADEIRA Rayon: 1171 RA: 2408	PANTONE 289 C CMYK: 100, 76, 12, 70 RGB: 12, 35, 64 MADEIRA Rayon: 1368 RA: 2387	PANTONE 285 C CMYK: 90, 48, 0, 0 RGB: 0, 114, 206	PANTONE 7685 C CMYK: 95, 69, 0, 0 RGB: 44, 86, 151	PANTONE 109 C CMYK: 0, 9, 100, 0 RGB: 255, 209,	PANTONE Process Black C CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 MADEIRA Rayon: 1000 RA: 2296

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Note: PMS 123 should be used with PMS 289, and PMS 109 should be used with PMS 285. PMS 123 and PMS 285 are not approved to be used together.

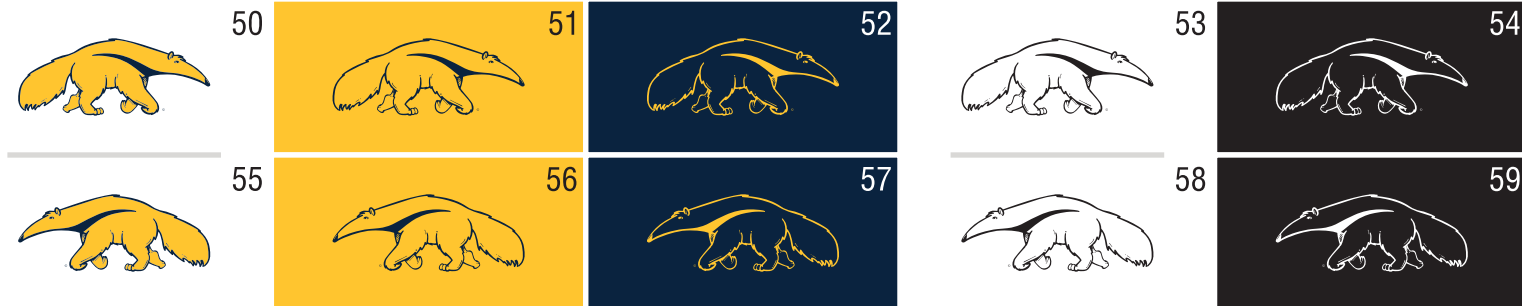
Primary Marks		Secondary Marks		Word Marks															
	1		7					13					14						
	2		8					15					16						
	3		9					17					18						
	4		10		19		20		23		24								
	5		11		21		22		25		26								
	6		12	School Seal															
					27		28		30		31		33		34		36		37
					29		32		35		38								
				1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter	1.5" or Larger Diameter	Small Applications: 1.5" - 0.75" Diameter



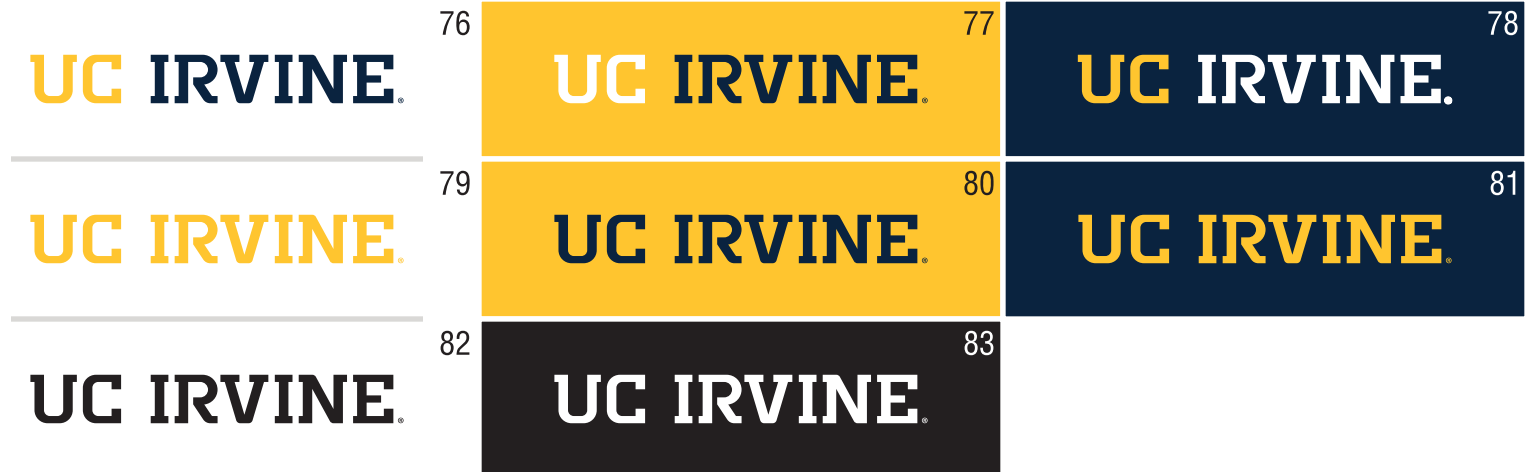
Monogram Marks



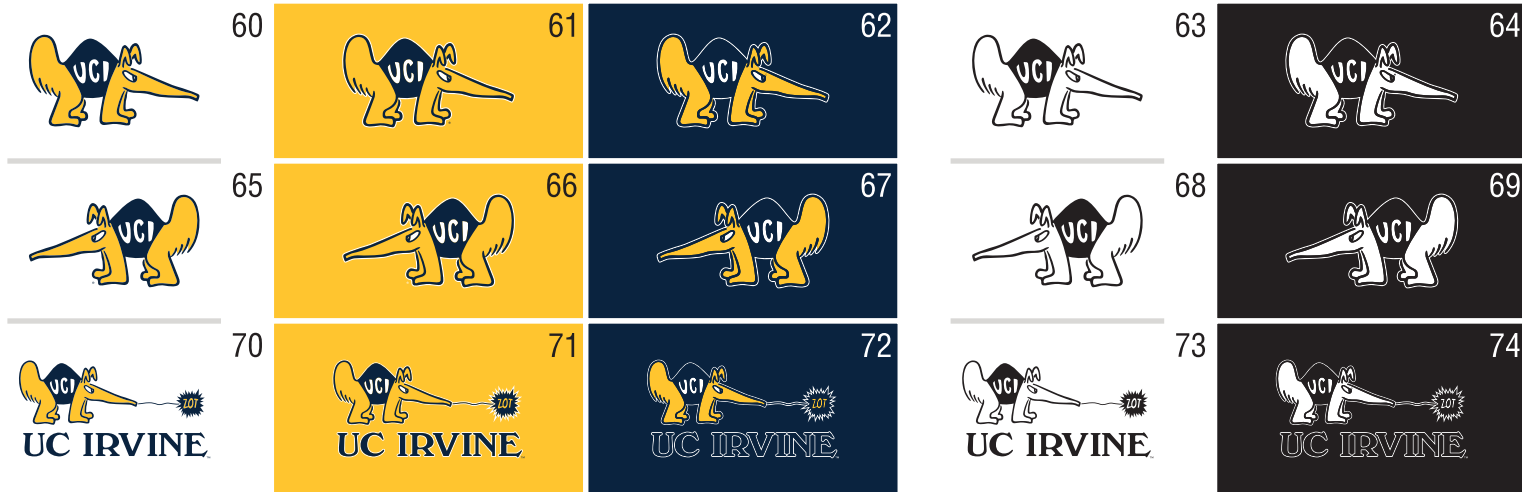
Signage Anteater



Athletics Only Marks



Campus Marks



Baseball Marks



Health Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.